

Unity Group Solutions Limited

Cookie Policy

Last updated: April 2026

1. Introduction

This Cookie Policy explains how Unity Group Solutions Limited (“we”, “us”, “our”) uses cookies and similar technologies on our website at unitysolutions.org.uk. It explains what cookies are, how we use them, and how you can manage your preferences.

This policy should be read alongside our Privacy Policy, which provides further detail on how we handle your personal data.

2. What Are Cookies?

Cookies are small text files that are placed on your computer, tablet, or mobile device when you visit a website. They are widely used to make websites work, to work more efficiently, and to provide information to the website owner.

Cookies can be “first party” (set by us) or “third party” (set by another organisation whose services we use on our website). Cookies can also be “session” cookies (which are deleted when you close your browser) or “persistent” cookies (which remain on your device for a set period or until you delete them).

3. How We Use Cookies

We use cookies for the following purposes:

3.1 Strictly Necessary Cookies

These cookies are essential for the operation of our website. They enable core functionality such as page navigation, access to secure areas, and form submission. Our website cannot function properly without these cookies.

These cookies do not collect information that identifies you and cannot be disabled.

- **Cookie consent preferences:** Remembering your cookie choices so you are not asked each time you visit.
- **Session management:** Maintaining your session while you browse our website.

3.2 Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information. This helps us improve our website and the experience we provide.

The analytics tools we use may include:

- **Google Analytics:** We use Google Analytics to collect anonymised information about how visitors use our website, including the pages viewed, time spent on the site, and the website from which visitors arrived. Google Analytics uses cookies to collect this information. The data collected is aggregated and anonymous and does not identify individual visitors. You

can find out more about how Google uses data at policies.google.com/technologies/partner-sites.

You can opt out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on, available at tools.google.com/dlpage/gaoptout.

3.3 Functionality Cookies

These cookies enable our website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages.

- Video players: If we embed video content (for example from YouTube or Vimeo), these providers may set cookies to enable playback and track engagement.
- Social media sharing: If we include social media sharing buttons, the relevant platforms may set cookies to enable sharing functionality.

3.4 Marketing Cookies

At present, we do not use marketing or advertising cookies on our website. If this changes in the future, we will update this policy and seek your consent before setting any marketing cookies.

4. Cookie Consent

When you first visit our website, you will be presented with a cookie consent banner that allows you to accept or decline non-essential cookies. Strictly necessary cookies cannot be disabled as they are essential for the website to function.

You can change your cookie preferences at any time by:

- Using the cookie settings link in the footer of our website (where available).
- Adjusting your browser settings to block or delete cookies (see Section 5 below).

5. Managing Cookies Through Your Browser

Most web browsers allow you to control cookies through their settings. You can typically set your browser to:

- Block all cookies.
- Accept only first party cookies.
- Delete cookies when you close your browser.
- Be notified when a cookie is set.

Please note that blocking or deleting cookies may affect the functionality of our website and your experience may be diminished.

For information on how to manage cookies in your browser, please visit:

- Google Chrome: support.google.com/chrome/answer/95647
- Mozilla Firefox: support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop
- Microsoft Edge: support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge
- Safari: support.apple.com/en-gb/guide/safari/sfri11471

6. Third Party Cookies

Some cookies on our website are set by third party services that appear on our pages. We do not control these cookies and they are subject to the privacy policies of the relevant third parties. We encourage you to review the privacy policies of any third party services you interact with through our website.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use, changes in technology, or changes in applicable law. Any changes will be posted on this page with an updated revision date.

8. Further Information

For more information about cookies and how to manage them, you can visit allaboutcookies.org or ico.org.uk/for-the-public/online/cookies.

9. Contact

If you have any questions about this Cookie Policy, please contact us at:

Unity Group Solutions Limited

Email: hello@unitysolutions.org.uk